

**BILL SUMMARY**  
2<sup>nd</sup> Session of the 57<sup>th</sup> Legislature

<b>Bill No.:</b>	<b>HB3111</b>
<b>Version:</b>	<b>FULLPCS1</b>
<b>Request Number:</b>	<b>11189</b>
<b>Author:</b>	<b>Rep. Hill</b>
<b>Date:</b>	<b>2/21/2020</b>
<b>Impact:</b>	<b>OTRD: Fiscal impact minimal to agency</b>
	<b>OAC: Fiscal impact depends on</b>
	<b>the number of participating</b>
	<b>municipalities in the program.</b>

**Research Analysis**

Pending

Prepared By: House Research Staff

**Fiscal Analysis**

The measure creates the Oklahoma Tourism Ignition Program until November 1, 2022, and provides that the Oklahoma Tourism and Recreation Department (OTRD) shall market the program. As written, the bill will have a minimal fiscal impact to the OTRD.

The Oklahoma Arts Council (OAC) shall administer the program and promulgate administrative rules necessary to implement the provisions of the program. The OAC will accept applications from municipalities and match their funding up to \$5,000 for allowable expenditures. The fiscal impact to the OAC will be dependent on the number of municipalities participating in the program.

Prepared By: Jenny Mobley and Cole Stout

**Other Considerations**

None.